

NUDE FOOD GRANT
APPLICATION GUIDE
2019

Contents:

Introduction.....	Page 3
Steps to Apply.....	Page 4
Submission Requirements.....	Page 5-7
Online Application Instructions.....	Page 8-13
Terms & Conditions.....	Page 14

Introduction

So, you are thinking about applying for a Nude Food Grant? How exciting!

Before you start we recommend taking the time to read through this guide to ensure you have the best chance of your application being successful.

This guide will help you to:

- Confirm whether you're eligible
- Give you an understanding of the Steps to Apply
 - Ensure you meet all submission requirements
- Provide you with instructions to complete your Online Application Form
 - Explain how we judge your application
- Alert you to important information, key dates and other things you may need to consider

Should you require more information or have any questions please visit www.nudefoodday.com.au/faq/

Thank you & Good Luck!
The Nude Food Day Team

STEPS TO APPLY

Step 1: Read this Application Guide and ensure you are eligible and understand the application process and submission requirements.

Step 2: Brainstorm Grant Ideas

Step 3: Complete your Submission- Refer back to 'Submission Requirements', Pages 5-7, within this application guide to ensure your application is eligible.

Step 4: Once your submission is finished, complete your Online Application Form. You will find the list of questions and instructions within this Application Guide. Please note you will need to complete a separate Online Application Form for each separate grant you submit.

Step 5: Once you have submitted your Online Application Form it is time to send your submission to us. Please include the below key information with your submission.

- **For email submissions:**
 - Email Subject Line: 'State – School Name – Type of Applicant- Dollar Value' and attach a cover page to your submission. eg. 'VIC- KAROO PRIMARY SCHOOL – WHOLE SCHOOL- \$493'
 - Attach a cover page to the front of your submission with 'State- School Name- Type of Applicant- Dollar Value'
- **For post:**
 - Attach a cover page to the front of your submission with 'State- School Name- Dollar Value' eg. 'QLD- EVERLEIGH SECONDARY SCHOOL – CLASS- \$493'

Step 6: Submit Entry via email or post to ensure it is received by 5pm AEDST on the 12/8/19. Please note judging begins on 13/8/19 so no late entries can be accepted.

Well done, your application is complete! All winners will be contacted via email or phone between 1st September – 31st October 2019. Winners will be announced via email, Facebook and Instagram between 14th- 31st October 2019.

Want to complete a second submission? That's fine, each applicant can apply once for each of the 3 grants! Simply follow the steps again as each submission must be submitted separately.

**** Please note that because of the volume of entries we will not be able to provide individual feedback on applications or return any posted submissions.*

SUBMISSION REQUIREMENTS

IMPORTANT DATES:

Submissions open on Tuesday 4th June and close at midnight, 12:00am AEDST on Monday 12th August 2019. Please note we can't accept late submissions under any circumstances.

Judging will commence 13/8/19 and winners will be contacted via email and phone between 1st September and the 31st October 2019. Winners will be publicly announced between 14th- 31st October 2019.

SUBMISSION CHECKLIST

- Eligibility
- Grant Levels
- Selection Criteria
- Judging Criteria
- Sending Requirements
- Acceptable File Types
- Other Considerations

ELIGIBILITY

Australian and New Zealand Education Providers, Classes, Environmental School Groups and Individual Students are eligible to apply for a Nude Food Grant.

Education Providers includes: Primary School, Secondary/ High School, p-12 school, Kindergartens, Early Learning Centres and Childcare Centres.

GRANTS

Each eligible Australian or New Zealand applicant can apply **once** for each of the Grants:

- Grant #1 \$1- \$499
- Grant #2 \$500- \$1,999
- Grant #3 \$2,000- \$5,000

Please ensure you include the **exact dollar value** of grant you are applying for eg \$493 and include a breakdown of how you came to this figure.

SELECTION CRITERIA

Your idea or initiative submission must fit within the themes of nutrition, environmental sustainability or Nude Food and address the following:

1. Tell us or show us your idea to make your school or community a better place.
2. Explain why your idea/ initiative is important and the impact it would have in your school and local community.
3. Provide a breakdown of what you need to make your vision a reality. This should include everything you would require to bring your initiative to life eg. money, supplies, resources and labour. The more detail provided the better!

Submissions open on 4th June 2019 and must be received by 5pm AEDST on 12th August 2019 via email or post.

JUDGING CRITERIA

A common question we are asked is exactly how we judge submissions and select winners out of the thousands of applications we receive this year.

We judge the applications by looking at:

- Is it complete? Have all submission requirements been met?
- Does the application stand out from the crowd? This may be through a unique idea, creative submission or a passionate approach.
- Level of creativity. This can relate to your idea/ initiative and/ or how submission is presented/ executed.
- Level of effort and detail included. This is compared against the value of the grant you are applying for. For example, if you are applying for \$5,000 grant, we expect a very high level of effort. You need to show us why we should award you \$5,000 and not 5 applicants \$1,000 each.

SUBMISSION FILE TYPES ACCEPTED:

- Email Submissions: We accept jpegs, pdf's, word documents, power point, excel spreadsheets, dropbox links, youtube and vimeo video links. Video's/ Audio Files must be no longer than 2 minutes.
- Post Submissions: Anything you can send us. Videos must be on USB's and must be no longer than 2 minutes.

SENDING/ POSTAGE REQUIREMENTS

Please ensure you include the key info below with your submission:

- **For email:**
 - Subject Line: 'State – School Name – Type of Applicant- Dollar Value' and attach a cover page to your submission.eg. 'VIC- KAROO PRIMARY SCHOOL – WHOLE SCHOOL- \$493'
 - Attach a cover page with 'State- School Name- Type of Applicant- Dollar Value'
- **For post:**
 - Attach a cover page with 'State- School Name- Dollar Value' eg. 'QLD- EVERLEIGH SECONDARY SCHOOL – CLASS- \$493'

If you submit via post and require confirmation of receipt, please send via registered post with tracking. Email submissions will receive an automatic email response. If you don't receive this, please allow 48hrs and check junk/ trash folders.

Unfortunately, we are unable to return posted submissions to applicants.

OTHER CONSIDERATIONS:

PERMISSIONS

School

I have sought permission from the school to participate in Nude Food Day event.

Parent/ Guardians

Applicants under 18 years

I understand that applicants under the age of 18 must have permission from a parent/ guardian to enter

Photos/ Videos

I understand that any images or videos included within my submission may be shared by Nude Food Day via email, social media and media channels. I confirm that I have sought permission for SMASH/ Nude Food Day from parents whose kids appear within these images or videos.

FEEDBACK

Nude Food Day receives a large volume of submissions and can't provide individual feedback for applications. It is the applicant's responsibility to ensure they are eligible, have addressed all submission requirements and that their application is received before the deadline. Nude Food Day accepts no responsibility for late, incomplete or damaged submissions.

ONLINE APPLICATION FORM INSTRUCTIONS

CHECKLIST

- Complete your submission
- Review these Online Application Form Instructions
- Allow 5-10 minutes to complete your Online Application Form
- Visit www.nudefoodday.com.au/getinvolved/ and click on Apply Now button under the 'Apply for a Nude Food Grant Heading' to start.

QUESTIONS

1. This is just us triple checking you have completed your submission and understand and accept the Terms and Conditions of entering.

1. Please confirm you have completed your submission and have reviewed the Application Guide and Terms and Conditions.

- YES
- NO (Disqualify)

2. This is us just triple checking you have permission to apply.

2. If you are applying as an individual student and are under the age of 18 please confirm that you have consent to participate from a parent or guardian. *

- Not applicable. I am over the age of 18.
- Yes, I have permission from parent or guardian.
- No, I am under 18 years old and don't have permission

3. Select your country. Please note that only Australian and New Zealand applicants can enter.

3. What country do you live in?

- Australia
- New Zealand
- Other

4. Another easy one! Please select your state. If you are located in ACT please let us know if your part of the Fresh Tastes School Program. If you aren't please select the regular ACT state option.

* 4. What state do you live in? If you are located in ACT, please let us know whether you are part of the Fresh Tastes School Program (ACT Government Initiative)

- VIC
- NSW
- ACT- FRESH TASTES SCHOOL
- ACT
- QLD
- WA
- SA
- TAS
- NT

5. Now we are getting down to business. Please fill out the applicant's details. If you are a teacher or a parent applying on behalf of a student please enter their name, in first name, last name and then include your details in the Parent/ Guardian or Teacher name and include your contact details.

5. Applicants Contact Details

First Name	<input type="text"/>
Last Name	<input type="text"/>
Parent/ Guardians Name (If under 18 years old)	<input type="text"/>
Teachers Name (if not above)	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

Now fill out your schools' details. We require your schools name eg Karoo Primary School, school address and the principals full name, email address and school contact number.

6. Education Providers Contact Details

School/ Education Provider Name	<input type="text"/>
Principals Name	<input type="text"/>
School Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

7. Please select the education provider type that best describes your school/ kinder etc.

* 7. Please select your education provider type:

- Primary School
- Secondary/ High School
- Primary and Secondary School
- Kinder/ Early Learning Centre/ Childcare

8. Please select who is applying for the grant. Is it a whole school application, is it a group of students, is it a class or is it an individual student application?

* 8. Type of Applicant:

- Whole School/ Kinder
- Class
- Environmental Group
- Group of Students
- Individual Student

9. If you select class, group, or student in question 8 you will be asked what the year level the students are. If multiple select the one that best suits.

* 9. Grade Level of Class, Group or Individual Student:

10. Select which grant you are applying for.

* 10. Please advise which Grant Level you are applying for. Please note you can only apply for each grant once.

- Grant #1 \$1-\$499
- Grant #2 \$500- \$1,999
- Grant #3 \$2,000- \$5,000

11. Now enter the exact value of the grant you are applying for. This question will only accept answers in numbers between 0-5000. Don't use commas, \$ or other symbols.

* 11. Please advise the exact dollar value of the grant you are applying for. This is the total figure from your budget breakdown. Please enter using numbers only eg 2130

12. Now enter the exact value of PRODUCT you are applying for. It could be your whole grant value, it could be a portion, or it may be 0 as your application is all cash. Again, this question will only accept answers in numbers between 0-5000. Don't use commas, \$ or other symbols.

* 12. Please advise exact dollar value of the grant you are applying for that is SMASH or Nude Food Movers product. Please use numbers only. If you are not applying for any product please enter 0.

13. Now enter the exact value of CASH you are applying for. It could be your whole grant value, it could be a portion, or it may be 0 as your application is all product. Again, this question will only accept answers in numbers between 0-5000. Don't use commas, \$ or other symbols.

* 13. Please advise exact dollar value of the grant you are applying for that is CASH. Please use numbers only. If you are not applying for any CASH please enter 0.

14. Please tell us your idea in a sentence or two! Please keep this as short and concise as possible. You can include all the detail you like within your submission.

* 14. Tell us your idea to make your school or community a better place in a couple of sentences.

15. Again please keep this as short and concise as possible.

* 15. Explain why your idea/ initiative is important and the impact it would have in your school and local community in a couple of sentences.

16. Let us know how we can expect to receive your submission. Post or email?

* 16. How will you be sending your submission to us?

Email

Post

17. As you may know for the last 2 years we have visited and awarded some of our winning grant submissions. This has included school assembly speeches/ awards, classroom visits/ awards, attending a special nude food day or for some schools this has been a more casual visit. Please let us know if this is something your school would be interested in if successful. If your application is successful, we may contact you to organise a visit to your school between 14th-31st October ☺ if you answer no, that is completely fine and won't change your chances to win. You will however skip the next 4 questions.

* 17. If your application is successful, would you like the Nude Food Team to visit your school?

Yes

No

18. Select all dates that apply. If you can be flexible and work around our schedule, please select the 2nd last option.

* 18. What dates are suitable for us to visit? Select all that apply. Please note that if your submission is successful we will contact you in September to confirm the visit.

Mon 14th October

Tues 15th October

Wed 16th October

Thurs 17th October

Fri 18th October

Mon 21st October

Tues 22nd October

Wed 23rd October

Thurs 24th October

Fri 25th October

Mon 28th October

Tues 29th October

Wed 30th October

Thurs 31st October

We are flexible and can make any date work!

None of these dates suit our school

19. Select the option that best suits your school.

* 19. Which best describes what you would like us to do on our visit?

- Speak at Assembly and award applicants
- Speak to class and award applicants
- Come and visit our school to meet and greet applicants and participate in our nude food day celebrations

20. What airport is closest to your school?

* 20. Name the closest airport to your school

21. Please provide us with an estimate of how far your school is from your closest airport. If your located in VIC, please tell us approx. how far your school is from 33 Redland Drive, Mitcham VIC 3132.

* 21. How far in driving distance is the airport to your school? If located in VICTORIA please advise how far you are from 33 Redland Drive Victoria 3132.

22. Please agree to receive emails from us so we can keep you up to date with Nude Food Day and grant winner announcements.

* 22. By submitting this registration application, I agree to receive, on occasion, email communications from the Nude Food Day team & Partners to inform me of upcoming events and activities related to my registration. If I wish to de-register I can simply click the unsubscribe button from the base of future emails.

- Yes- I agree

Click SUBMIT!

You will be redirected to Nude Food Day website with success message. Your application has been received. Now you just need to send your submission via email or post. Please review Steps to apply and submission requirements to ensure your submission is eligible.

EMAIL: info@nudefoodday.com.au (Submissions Only)

POST: ATT: NUDE FOOD GRANT / Smash Enterprises
33 Redland Drive Mitcham, VIC 3132

TERMS AND CONDITIONS- Nude Food Grant

Conditions of Entry

- Information on 'how to enter, Submission requirements and application process' form part of these Terms and Conditions. You can find this information by reading this Application Guide available on our website. Participation in the 'Nude Food Grant' ('promotion') constitutes acceptance of these Terms and Conditions. Only entries that are submitted and comply with these Terms and Conditions may take part in this promotion.
- The Promoter is Smash Enterprises Pty. Ltd. (A.B.N. 52 091 134 708) of 33 Redland Drive, Mitcham Victoria 3132, AUSTRALIA.
- Entry is only open to Australian and New Zealand residents. Directors, management and employees of the Promoter, its related companies and agencies, the immediate families of the above listed persons (including a spouse, parent, sibling or child, whether or not they live in the same household), and directors, management and employees of companies, business or individuals associated with this Promotion are ineligible to enter.
- The Promotion will commence on 4th June 2019, 08:00am AEDST and close on 12 August 2019, 5:00pm AEDST ('Promotion Period').
- Chance plays no part in determining the winner. It's the applicant's responsibility to ensure all submission requirements are addressed and follows the application process. Nude Food Day accepts no responsibility for incomplete, damaged or incomprehensible entries will be deemed invalid. The judges' and Promoters' decision in relation to any aspect of the promotion is final and binding on each person who enters. No correspondence will be entered into.
- To be eligible to win, entrants must have completed the Online Application via the Nude Food Day website (www.nudefoodday.com.au), completed and sent a submission that addresses the 'Submission Requirements', follows the application process and is received by the promoter via email or post within the competition period.
- Entries must be received by 12th August 2019, 5pm AEDST. Entries become the property of the Promoter and will not be returned. Entries received after this time are unable to be accepted.
- This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on idea/initiative, content, creativity and the overall level of effort that goes into the submission.
- Judging will take place at Smash Enterprises, 33 Redland Drive Mitcham, from 8:00 am AEDST on 13th August to 1st September 2019 by a panel of judges. The successful applicants will be contacted via email and/ or phone and announced by email and social media 31st October 2019.
- Due to the volume of applications received, we are unable to provide individual feedback or return submissions to applicants. We are unable to provide manual receipt of submission, if you send via email you will receive an auto response (allow 48 hours and check junk/ spam folders) and if you require confirmation via post please send registered with tracking.

Nude Food Grant

- There is a \$10,000 fund that is allocated to awarding schools with the best submissions to bring their ideas/ initiatives to life. Your idea or initiative submission must fit within the themes of nutrition, environmental sustainability and/ or Nude Food and address the following:
 - Tell us or show us your idea to make your school or community a better place.
 - Explain why your idea/ initiative is important and the impact it would have in your school and local community.
 - Provide an exact number of the value you are applying for and provide a budget breakdown of how you came to this figure. This should include everything you would require to bring your initiative to life eg money, supplies, resources and external labour. The more detail provided the better!
 - Nude Food Day Team will select winners and decide the breakdown of the prize pool at their discretion.
 - \$10,000 prize pool is allocated at the judge's discretion and will include a mix of cash, products RRP value, labour and other resources required to implement winning submissions.
 - You must complete the Online Application Form for each grant you apply for and ensure you include a cover page with your submission stating 'state- school name - type of applicant- exact value'. If you are submitting via email please also include this information within your subject line.
 - Please ensure you are submitting accepted file type: We accept .jpegs, .pdf's, word documents, power point, excel spreadsheets, dropbox links, youtube and vimeo video links and USB devices. Video's/ songs must be no longer than 2 minutes.
 - Please ensure that people under the age of 18 have parent/ guardian's express permission to enter. Should your submission include any images or videos of students under the age of 18 please ensure you have parent/ guardian's permission to use these as part of your entry. If successful these may be shared via social media, email and with media partners.

General Conditions

- Total prize pool for the Promotion is AUD \$10,000 (inclusive of GST). This can be made up of cash, products RRP value and other resources required to implement winning submissions.
- One entry is permitted to each of the three grants by each applicant. This is subject to the following: (a) each entry must be substantially unique and (b) each entry must be submitted separately and in accordance with entry requirements. Should it be found that an entry has abused these terms and conditions, the entry will be deemed invalid and forfeit that entrant completely from the promotion.
- If for any reason a winner does not take a prize by the time stipulated by the Promoter, then the prize or that element of the prize will be forfeited.
- If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification.
- Should the winner of any prize not claim the grant, or the Promoter is unable to locate a winner by 13th September 2019, the prize will be forfeited by the winner(s), with no liability whatsoever on the Promoter towards the prize winner(s).
- The Promoter reserves the right to conduct further judging on 16th September 2019 at the same time and place as the original judging in order to distribute any prizes that remain unclaimed by that date. Winners of the second judging will be notified via email by 31st October 2019.
- Supplementary prizes are not transferable or exchangeable and cannot be redeemed for any other form of compensation (including cash), unless otherwise specified. The value of the prizes is accurate as at the commencement of this Promotion. The Promoter and its associated parties accept no responsibility for any variation in the value of a prize after that date.
- Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- The Promoter may, in its absolute discretion, require entrants to validate any one or all of their entries in the Promotion at any time during the Promotion prior to being eligible to claim a prize. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence). The Promoter also reserves the right to request winners to provide proof of identity and residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the Promoter. Errors and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- The Promoter may, at its absolute discretion, declare any or all entries made by an entrant invalid if the entrant:
 - fails to establish their entitlement to enter the Promotion to the Promoter's satisfaction;
 - tampers with or benefits from any tampering with the entry processor the operation of the Promotion;
 - submits an entry which in the Promoter's opinion is not in accordance with these Terms and Conditions; or
 - acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person.
- The Promoter's decision is final and no correspondence will be entered into.
- If for any reason any aspect of this Promotion is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter may in its sole discretion, to the fullest extent permitted by law (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel the promotion, as appropriate.
- If any act or omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions (including awarding the prize or any part of the prize), the Promoter will not be liable for any failure to perform or delay in performing its obligations and the Promoter reserves the right (subject to any applicable law) to cancel, terminate, modify or suspend the Promotion.
- All entries submitted become the property of the Promoter. As a condition of entering into this promotion, each entrant licences the Promoter to use their entry in any media for an unlimited period for any reason including but not limited to future promotional, marketing or publicity purposes. Each entrant warrants to the Promoter that each entry submitted is an original literary work of the entrant that does not infringe the rights of any third party. The entrant agrees to indemnify the Promoter against all costs and claims by third parties arising from a breach of this warranty. Entrants consent to any use of their entry, which may otherwise infringe their moral rights pursuant to the Copyright Act 1968 (Cth).
- Any cost associated with accessing the promotion website is the entrant's responsibility and is dependent on the Internet service provider used.
- Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize/taking of a prize.
- The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings in Australia or New Zealand. Independent financial advice should be sought. Where the operation of this Promotion results in, for GST purposes, supplies being made for non-monetary consideration, entrants agree to follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
- The Promoter collects personal information in order to conduct the promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, and prize suppliers. Entry is conditional on providing this information. The Promoter may, for an indefinite period unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.
- The laws of Australia apply to this promotion to the exclusion of any other law. Entrants submit to the exclusive jurisdiction of the courts of Australia.